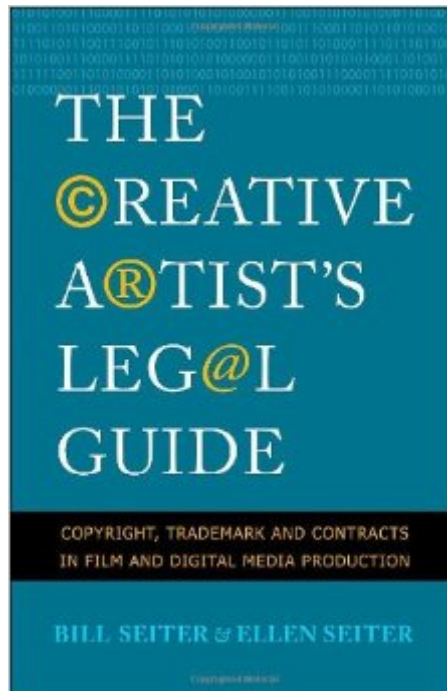


The book was found

The Creative Artist's Legal Guide: Copyright, Trademark And Contracts In Film And Digital Media Production



Synopsis

In today's complex media environment, aspiring filmmakers and new media artists are as vulnerable as swimmers in shark-infested waters. This user-friendly guide supplies creative artists with the essential legal concepts needed to swim safely with lawyers, agents, executives, and other experts in intellectual property and business law. How do I copyright my screenplay? How can I clear rights for my film project? What can I do to avoid legal trouble when I produce my mockumentary? How do I ascertain whether a vintage novel is in the public domain? Is the trademark I've invented for my production company available? What about copyright and trademark rights overseas? If I upload my film to YouTube, do I give up any rights? Bill Seiter and Ellen Seiter answer these questions and countless others while also demystifying the fundamental principles of intellectual property. Clear and thorough, this plain-spoken and practical guide is essential for anyone seeking to navigate the rapidly changing media environment of today.

Book Information

Paperback: 256 pages

Publisher: Yale University Press (June 26, 2012)

Language: English

ISBN-10: 0300161190

ISBN-13: 978-0300161199

Product Dimensions: 9.3 x 6.2 x 0.8 inches

Shipping Weight: 12 ounces (View shipping rates and policies)

Average Customer Review: 4.0 out of 5 stars [See all reviews](#) (2 customer reviews)

Best Sellers Rank: #1,022,356 in Books (See Top 100 in Books) #33 in [Books > Law >](#)

[Intellectual Property > Patent, Trademark & Copyright > Trademark](#) #78 in [Books > Law >](#)

[Business > Entertainment](#) #95 in [Books > Law > Intellectual Property > Patent, Trademark & Copyright > Copyright](#)

Customer Reviews

I am using this book in my Media Law class and it is an outstanding guide for creative art students. It provides a basic guideline to college level students interested in a career in arts. That said I would have liked to see a very brief introductory on the legal system and the distinctns between the federal and state courts.

Nice book! And the information inside, other level

[Download to continue reading...](#)

The Creative Artist's Legal Guide: Copyright, Trademark and Contracts in Film and Digital Media Production
The Graphic Designer's Digital Toolkit: A Project-Based Introduction to Adobe Photoshop Creative Cloud, Illustrator Creative Cloud & InDesign Creative Cloud (Stay Current with Adobe Creative Cloud)
Copyright Law for Librarians and Educators (Copyright Law for Librarians and Educators: Creative Strategies & Practical Solutions)
Trademark License Agreements Line by Line: A Detailed Look at Trademark License Agreements and How to Change Them to Meet Your Needs
A Museum Guide to Copyright and Trademark
Copyright, Patent, Trademark and Related State Doctrines (University Casebook Series)
Patent, Copyright & Trademark: An Intellectual Property Desk Reference
Modern Radio Production: Production Programming & Performance (Wadsworth Series in Broadcast and Production)
The Pocket Legal Companion to Trademark: A User-Friendly Handbook on Avoiding Lawsuits and Protecting Your Trademarks (Pocket Legal Companions)
The Creative Artist's Legal Guide
The Photoshop and Painter Artist Tablet Book: Creative Techniques in Digital Painting Using Wacom and the iPad (2nd Edition)
The Photoshop and Painter Artist Tablet Book: Creative Techniques in Digital Painting Using Wacom and the iPad
Voice and Vision: A Creative Approach to Narrative Film and DV Production
Voice & Vision: A Creative Approach to Narrative Film and DV Production
The Complete Film Production Handbook (American Film Market Presents)
Casenote Legal Briefs: Contracts: Keyed to Crandall and Whaley's Cases, Problems, and Materials on Contracts, 5th Ed.
Three Mazurkas: The Keyboard Artist (The Keyboard Artist Library)
Piano Sonatinas - Book Three: Developing Artist Original Keyboard Classics (The Developing Artist)
The Film Encyclopedia 7e: The Complete Guide to Film and the Film Industry
A Legal Strategist's Guide to Trademark Trial and Appeal Board Practice

[Dmca](#)